

Arts Access Grant Scoring Rubric

Criteria	1 Poor	2 Limited	3 Satisfactory	4 Very Good	5 Excellent
Artistic Quality	Work samples are poor quality (out of focus, poor audio, incomplete) The work shows little or no creativity, originality, or artistic technique. The artist selection process was inappropriate for the project or almost nonexistent.	Work samples' quality is inconsistent or the quality of the work is obscured by the samples' poor quality. The work shows limited creativity, originality and/or artistic technique. The artist selection process for this project was weak and inconsistent.	Work samples are of average quality. The work shows adequate creativity, originality, and artistic technique. The artist selection process for this project was appropriate.	Work samples are of very good quality. The work shows great creativity, originality, and artistic technique. The artist selection process for this project was robust and appropriate.	Work samples are of excellent quality. The work shows excellent creativity, originality, and artistic technique. The artist selection process for this project was thoughtful, robust, and fit the project perfectly.
Artistic Merit	The artist resumes or bios are incomplete or do not provide evidence of the artists' capacity for involvement in the project. It is unclear how this project will contribute to the vibrancy of the arts in our region.	The artist resumes or bios provided are incomplete or give limited evidence of the artists' capacity for involvement in the project. The project does not seem to contribute significantly to the vibrancy of the arts in our region.	The artist resumes or bios show varied artistic careers and some evidence of the artists' capacity for involvement in the project. The project may contribute to the vibrancy of the arts in our region.	The artist resumes or bios show varied artistic careers, commitment to the art form, and the artists' capacity for involvement in the project. The project will make a contribution to the vibrancy of the arts in our region.	The artist resumes or bios show commitment to the art form, prominent artistic achievement, and the artists' strong capacity for involvement in this project. The project will make a significant contribution to the vibrancy of the arts in our region.
Community Impact	No outreach efforts to increase community access to and participation in the arts are included. Information on how target audiences might benefit is absent or unclear. Audience numbers are unrealistic. Evaluation methods are absent or unclear or do not align with intended outcomes.	Passive or limited outreach efforts are planned. Unclear or unsupported information on how target audiences might benefit is presented. Audience numbers may be unrealistic. Evaluation methods are ineffective or do not effectively align with intended outcomes.	Basic outreach efforts to increase community access to and participation in the arts are planned. Some information is provided on how target audiences might benefit. Audience numbers may be unrealistic. Evaluation methods are adequate and align with intended outcomes.	Outreach efforts to increase community access to and participation in the arts are planned out and achievable. Information is provided on how target audiences will benefit. Audience numbers are realistic. Evaluation methods are appropriate and realistic and they support and align with intended outcomes.	Outreach efforts to increase community access to and participation in the arts are well planned. Detailed information is provided on how target audiences will benefit. Audience numbers are realistic. Evaluation methods are effective, detailed, and realistic and they support and align with intended outcomes.
Planning & Management	Planning leading to execution of the project is not evident. No community support is evident. Little or no publicity is planned. Incomplete, inaccurate, confusing or unrealistic budget that does not reflect the project.	Planning leading to execution of the project is unclear or unrealistic. Community support is limited. Inadequate publicity is planned. Generalized budget that does not clearly reflect the project.	Planning leading to execution of the project is evident. Community support is present. Publicity is planned. Adequate and feasible budget that includes some elements that reflect the project.	Adequate planning leading to successful execution of the project is evident. Community support is notable. Publicity is planned. Itemized and realistic budget that reflects the project.	Detailed planning leading to successful execution of the project is evident. Community support is strong. Publicity is well planned. Accurate, itemized and realistic budget that reflects the project.