

Arts Project Grant Scoring Rubric

| Criteria | 1 Poor | 2 Limited | 3 Satisfactory | 4 Very Good | 5 Excellent |
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| Artistic Quality | Work samples are poor quality (out of focus, poor audio, incomplete) The work shows little or no creativity, originality, or artistic technique. The artist or training selection process was inappropriate for the project or almost nonexistent. | Work samples' quality is inconsistent or the quality of the work is obscured by the samples' poor quality. The work shows limited creativity, originality and/or artistic technique. The artist or training selection process for this project was weak and inconsistent. | Work samples are of average quality. The work shows adequate creativity, originality, and artistic technique. The artist or training selection process for this project was appropriate. | Work samples are of very good quality. The work shows great creativity, originality, and artistic technique. The artist or training selection process for this project was robust and appropriate. | Work samples are of excellent quality. The work shows excellent creativity, originality, and artistic technique. The artist or training selection process for this project was thoughtful, robust, and fit the project perfectly. |
| Artistic Merit of the Project | The artist resumes or bios are incomplete or do not provide evidence of the artists' capacity for involvement in the project. It is unclear how this project will contribute to the vibrancy of the arts in our region. | The artist resumes or bios provided are incomplete or give limited evidence of the artists' capacity for involvement in the project. This project does not seem to contribute significantly to the vibrancy of the arts in our region. | The artist resumes or bios show varied artistic careers and some evidence of the artists' capacity for involvement in the project. This project could contribute to the vibrancy of the arts in our region. | The artist resumes or bios show varied artistic careers, commitment to the art form, and the artists' capacity for involvement in the project. This project will make a contribution to the vibrancy of the arts in our region. | The artist resumes or bios show commitment to the art form, prominent artistic achievement, and the artists' strong capacity for involvement in this project. This project will make a significant contribution to the vibrancy of the arts in our region. |
| Community Impact | Information on how target audiences might benefit is absent or unclear. The project does not support or align with the organization's mission or artistic goals. Community impact is absent. | Unclear or unsupported information on how target audiences might benefit is presented. The project exhibits tenuous support of or alignment with the organization's mission or artistic goals. Community is limited. | Some information is provided on how target audiences might benefit. The project exhibits adequate support of or alignment with the organization's mission or artistic goals. Community impact is stated. | Information is provided on how target audiences will benefit. The project supports or aligns with the organization's mission or artistic goals. Community impact is evident. | Detailed information is provided on how target audiences will benefit. The project clearly supports and aligns with the organization's mission or artistic goals. Community impact is significant. |
| Planning & Management | Incomplete, inaccurate, confusing or unrealistic budget that does not reflect the project. No community support is evident. Audience numbers are unrealistic. Little or no publicity is planned to reach the target audience. | Generalized budget that is not adequately articulated or does not clearly reflect the project. Community support is limited. Audience numbers may be unrealistic. Inadequate publicity is planned that does not match the target audience. | Adequate and feasible budget that includes some elements that reflect the project. Community support is present. Audience numbers may be unrealistic. Publicity is planned but may not reach the intended target audience. | Itemized and realistic budget that reflects the project. Community support is noticeable. Publicity is planned to garner the desired audience. Audience numbers are realistic. | Accurate, itemized and realistic budget that reflects the project. Community support is strong. Publicity is well planned and will garner the desired audience. Audience numbers are realistic. |