

Arts Access Grant Scoring Rubric – FY20

Criteria	1 Poor	2 Limited	3 Satisfactory	4 Very Good	5 Excellent
Artistic Quality	Work samples are poor quality (out of focus, poor audio, incomplete) The work shows little or no creativity, originality, or artistic technique. The artist selection process was inappropriate for the project or almost nonexistent.	Work samples' quality is inconsistent or the quality of the work is obscured by the samples' poor quality. The work shows limited creativity, originality and/or artistic technique. The artist selection process for this project was weak and inconsistent.	Work samples are of average quality. The work shows adequate creativity, originality, and artistic technique. The artist selection process for this project was appropriate.	Work samples are of very good quality. The work shows great creativity, originality, and artistic technique. The artist selection process for this project was robust and appropriate.	Work samples are of excellent quality. The work shows excellent creativity, originality, and artistic technique. The artist selection process for this project was thoughtful, robust, and fit the project perfectly.
Artistic Merit of the Project	The artist resumes or bios are incomplete or do not provide evidence of the artists' capacity for involvement in the project. It is unclear how this project will contribute to the vibrancy of the arts in our region by deepening participants' understanding of the arts, or providing new connections, creativity, or innovation.	The artist resumes or bios provided are incomplete or give limited evidence of the artists' capacity for involvement in the project. The project does not seem to contribute significantly to the vibrancy of the arts in our region by deepening participants' understanding of the arts, or providing new connections, creativity, or innovation.	The artist resumes or bios show varied artistic careers and some evidence of the artists' capacity for involvement in the project. The project may contribute to the vibrancy of the arts in our region by deepening participants' understanding of the arts, or providing new connections, creativity, or innovation.	The artist resumes or bios show varied artistic careers, commitment to the art form, and the artists' capacity for involvement in the project. The project will make a contribution to the vibrancy of the arts in our region by deepening participants' understanding of the arts, or providing new connections, creativity, or innovation.	The artist resumes or bios show commitment to the art form, prominent artistic achievement, and the artists' strong capacity for involvement in this project. The project will make a significant contribution to the vibrancy of the arts in our region by deepening participants' understanding of the arts, or providing new connections, creativity, or innovation.
Arts Access	Plans to improve access and reduce barriers to the arts activity are disorganized, and seem unachievable. Access plans provided lack clarity and detail.	Plans to improve access and reduce barriers to the arts activity seem disorganized and difficult to achieve. Access plans provided lack clarity and are missing detail.	Plans to improve access and reduce barriers to the arts activity seem organized and achievable. Access plans are sufficient.	Plans to improve access and reduce barriers to the arts activity are achievable and organized. Access plans provided are complete and appropriate.	Plans to improve access and reduce barriers to the arts activity are achievable and well planned. Access plans provided are complete, detailed, and appropriate.
Community Impact	No outreach efforts to increase community access to and public participation in the proposed arts activity are included. Little or no publicity is planned. Information on how target audiences might benefit is absent or unclear. Audience numbers are unrealistic.	Passive or limited outreach efforts to increase community access to and public participation in the proposed arts activity are planned. Publicity is inadequate. Unclear or unsupported information on how target audiences might benefit is presented. Audience numbers may be unrealistic.	Basic outreach efforts to increase community access to and public participation in the proposed arts activity are planned. Some publicity is planned. Some information is provided on how target audiences might benefit. Audience numbers are appropriate.	Outreach efforts to increase community access to and public participation in the proposed arts activity are planned out and achievable. Appropriate publicity is planned. Information is provided on how target audiences will benefit. Audience numbers are realistic.	Outreach efforts to increase community access to and public participation in the proposed arts activity are well planned. Publicity is planned in detail. Detailed information is provided on how target audiences will benefit. Audience numbers are realistic.
Planning & Management	No community support is evident. Planning leading to execution of the project is not evident. Budget does not reflect the project and/or incomplete, inaccurate, confusing or unrealistic. Applicant did not follow the Budget Guidelines provided.	Community support is limited. Planning leading to execution of the project is unclear or unrealistic. Budget is generalized and does not clearly reflect the project or may include errors because applicant did not follow the Budget Guidelines provided.	Community support is present. Planning leading to execution of the project is evident. Adequate and feasible budget that includes some elements that reflect the project and for the most part follows the Budget Guidelines provided.	Community support is notable. Adequate planning leading to successful execution of the project is evident. Itemized and realistic budget that reflects the project and follows the Budget Guidelines provided.	Community support is strong. Detailed planning leading to successful execution of the project is evident. Accurate, itemized and realistic budget that reflects the project and fully complies with the Budget Guidelines provided.