

Arts Learning Grant Scoring Rubric – FY21

Criteria	1 Poor	2 Limited	3 Satisfactory	4 Very Good	5 Excellent
Artistic Quality	Work samples are poor quality (out of focus, poor audio, incomplete) The work shows little or no creativity, originality, or artistic technique. The artist selection process was inappropriate for the project or almost nonexistent.	Work samples' quality is inconsistent or the quality of the work is obscured by the samples' poor quality. The work shows limited creativity, originality and/or artistic technique. The artist selection process for this project was weak and inconsistent.	Work samples are of average quality. The work shows adequate creativity, originality, and artistic technique. The artist selection process for this project was appropriate.	Work samples are of very good quality. The work shows great creativity, originality, and artistic technique. The artist selection process for this project was robust and appropriate.	Work samples are of excellent quality. The work shows excellent creativity, originality, and artistic technique. The artist selection process for this project was thoughtful, robust, and fit the project perfectly.
Artistic Merit	The artist resumes or bios are incomplete or do not provide evidence of the artists' capacity for involvement in the project. It is unclear how this project will contribute to the vibrancy of the arts in our region by deepening participants' understanding of the arts, or providing new connections, creativity, or innovation.	The artist resumes or bios provided are incomplete or give limited evidence of the artists' capacity for involvement in the project. The project does not seem to contribute significantly to the vibrancy of the arts in our region by deepening participants' understanding of the arts, or providing new connections, creativity, or innovation.	The artist resumes or bios show varied artistic careers and some evidence of the artists' capacity for involvement in the project. The project may contribute to the vibrancy of the arts in our region by deepening participants' understanding of the arts, or providing new connections, creativity, or innovation.	The artist resumes or bios show varied artistic careers, commitment to the art form, and the artists' capacity for involvement in the project. The project will make a contribution to the vibrancy of the arts in our region by deepening participants' understanding of the arts, or providing new connections, creativity, or innovation.	The artist resumes or bios show commitment to the art form, prominent artistic achievement, and the artists' strong capacity for involvement in this project. The project will make a significant contribution to the vibrancy of the arts in our region by deepening participants' understanding of the arts, or providing new connections, creativity, or innovation.
Arts Education	The arts learning activities are poorly planned, disorganized, and seem unachievable. Workshop/lesson/activity plans provided lack clarity and detail and are possibly inappropriate for the expected participants.	The arts learning activities planned may build arts skills, techniques, capacity, awareness, or appreciation but seem disorganized and difficult to achieve. Workshop/lesson/activity plans provided lack clarity and detail. It is unclear if the plans are appropriate for the expected participants.	The arts learning activities planned will build arts skills, techniques, capacity, awareness, or appreciation and seem organized and achievable. Workshop/lesson/activity plans provided are detailed and appropriate for the expected participants.	The arts learning activities planned will build arts skills, techniques, capacity, awareness, or appreciation and are achievable and organized. Workshop/lesson/activity plans provided are clear, detailed, and appropriate for the expected participants.	The arts learning activities planned will build strong arts skills, techniques, capacity, awareness, or appreciation and are achievable and well planned. Workshop/lesson/activity plans provided are clear, complete, detailed, and appropriate for the expected participants.
Community Impact	No outreach efforts to increase community access to and public participation in the proposed arts learning activity are included. Little or no publicity is planned. Information on how target audiences might benefit is absent or unclear.	Passive or limited outreach efforts to increase community access to and public participation in the proposed arts learning activity are planned. Inadequate publicity is planned. Unclear or unsupported information on how target audiences might benefit is presented.	Basic outreach efforts to increase community access to and public participation in the proposed arts learning activity are planned. Some publicity is planned. Some information is provided on how target audiences might benefit.	Outreach efforts to increase community access to and public participation in the proposed arts learning activity are planned out and achievable. Appropriate publicity is planned. Information is provided on how target audiences will benefit.	Outreach efforts to increase community access to and public participation in the proposed arts learning activity are well planned. Publicity is planned in detail. Detailed information is provided on how target audiences will benefit.
Planning & Management	No community support is evident. Planning leading to execution of the project is not evident. Incomplete, inaccurate, confusing or unrealistic budget that does not reflect the project and included errors because applicant did not follow the Budget Guidelines provided.	Community support is limited. Planning leading to execution of the project is unclear or unrealistic. Generalized budget that does not clearly reflect the project and may have included errors because applicant did not follow the Budget Guidelines provided.	Community support is present. Planning leading to execution of the project is evident. Adequate and feasible budget that includes some elements that reflect the project and for the most part followed the Budget Guidelines provided.	Community support is notable. Adequate planning leading to successful execution of the project is evident. Itemized and realistic budget that reflects the project and followed the Budget Guidelines provided.	Community support is strong. Detailed planning leading to successful execution of the project is evident. Accurate, itemized and realistic budget that reflects the project and fully utilized the Budget Guidelines provided.