



## **Business Skills for Artists Learning Cohort Application**

We're seeking 7 artists/creatives who are looking for a boost in their artistic career!

**We are ready to invest in YOU!**

Apply to be a member of Region 2 Arts Council's **Business Skills Learning Cohort for Artists!** This is a five-month, Zoom-based learning opportunity to support artists and creatives in the development of their artistic careers.

### **ARE YOU ELIGIBLE TO APPLY?**

We seek a dynamic and diverse set of artists/creatives from any arts discipline and in any stage of their artistic careers. Eligible artists must:

- Be 18 years of age or older
- Be a resident of Beltrami, Hubbard, Lake of the Woods, Mahnomen, or Clearwater county, **OR** be an enrolled tribal member or descendant residing in one of the following counties: Becker, Cass, Itasca, or Roseau
- Have access to Zoom via phone or computer

### **WHAT WE OFFER**

The Region 2 Arts Council will invest in your professional development through providing:

- 7 Business Skills workshops facilitated by Springboard for the Arts
- 1 on 1 consultation with a professional artist
- Informal Zoom-based cohort meet-ups hosted by Region 2 Arts Council
- A free copy of the [Work of Art: Business Skills for Artists Workbook](#) (a \$45.00 value)

### **WHAT WE ASK IN RETURN**

**Business Skills Learning Cohort** members are asked to commit to consistent attendance at workshops, and active engagement in the learning process (see workshop topics on page 2 of this form).

### **TIMELINE**

- **Application deadline is December 20, 2022**
- A committee of Region 2 board members will select cohort participants
- **Participants are notified by January 5, 2023**
- 5-month Learning Cohort runs late January – May 2023 (see dates on page 2 of this form)
- 1-2 Wednesdays per month; 6:00 – 8:30 p.m.

Questions? Need support to apply?

**CALL:** 218-751-5447 / 800-275-5447

**TEXT:** 218-407-2507

**EMAIL:** [staff@r2arts.org](mailto:staff@r2arts.org)

## **Cohort Dates and Details**

### **Workshops Format**

- Following the Work of Art curriculum as presented in the WOA Workbook, Springboard for the Arts will host virtual workshops in a Zoom meeting format.
- Each workshop will be 2.5 hrs in duration and led by one of Springboard's facilitators.
- Captioning for the workshops will be provided using Zoom's Live Transcription feature.
- Participation in the workshops will be limited to the artists in the Region 2 and Lake Region Arts Council's cohorts.
- Workshops will not be recorded, but a written transcript can be made available upon request.

**Confirmed Dates and Workshop topics:** January 25 - May 31, 2023. Wednesdays from 6:00-8:30 PM Central Time

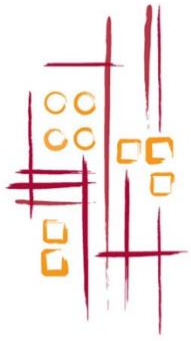
- Jan 25: Career Planning
- Feb 15: Time Management
- Mar 8: Marketing
- Mar 29: Promotions
- Apr 19: Engaging Customers & Selling Your Work
- May 10: Grant Writing
- May 31: Business Plan Essentials

### **Consultations**

Consultations with Springboard's Artist Career Consultants will be arranged separately from this series. Selected cohort artists will be directed to sign up through Springboard's website for one free consultation.

### **Meet-Ups**

Region 2 Arts Council will intersperse Zoom meet-up times throughout the experience; for Cohort conversation and support.



**REGION 2  
ARTS  
COUNCIL**



**CLEAN  
WATER  
LAND &  
LEGACY  
AMENDMENT**

**COMPLETE THE REGION 2 WORK OF ART COHORT APPLICATION HERE!**

**DEADLINE TO SUBMIT: December 20, 2022**

**YOUR CONTACT INFORMATION**

Name: \_\_\_\_\_

Street Address or P.O. Box: \_\_\_\_\_

Email (that you check): \_\_\_\_\_

Phone: \_\_\_\_\_

County: \_\_\_\_\_

Do you use Facebook?      **YES**                      **NO**

May we also contact you via Facebook Messenger?      **YES**                      **NO**

If you are selected for the cohort, may we text you at the above number?      **YES**                      **NO**

**GOALS**

What goals do you have for your artistic career?

**WORK OF ART COHORT AND MEETING YOUR GOALS**

How might participation in the Work of Art Cohort support you in meeting your goals as an artist?

## **STRENGTHS/EXPERIENCES**

If you were selected for participation, what strengths and/or experiences would you bring to the cohort? (*Examples: artistic experience, marketing experience, diversity of perspective, desire to learn from others, strong listening skills, critical thinking, other*)

## **PARTICIPANT/DEMOGRAPHIC INFORMATION**

This information supports our efforts to offer an equitable and inclusive opportunity that invites a broad scope of artists within our region.

### **Career Stage**

Based on your experience as an artist, where do you perceive yourself on a continuum of your artistic career?

Early Stage

Mid -Stage

Advanced Stage

### **Additional information regarding your stage**

**Art Form:** (please tell about your art form/forms below)

**Race/Ethnicity:** Select any single combination identity that describes you

American Indian/Alaska Native

Asian

Native Hawaiian/Pacific Islander

Black/African American

Hispanic/Latino/Latinx

Middle Eastern/North African

White

Other \_\_\_\_\_

Decline to state

**Special Characteristics:** Select any combination that applies to you

Disability

Veteran

Older Adult - 60+

None

**Preferred Gender Pronouns**(Optional)

She/Her/Her

He/Him/His

They/Them/Their

Other \_\_\_\_\_

**Age** (optional)

18-29

30-39

40-49

50-59

60+

Email completed application to: [staff@r2arts.org](mailto:staff@r2arts.org)

OR mail to: P.O. Box 693, Bemidji MN, 56619

OR drop off at our office: 505 Bemidji Ave N, Bemidji

**APPLICATION DEADLINE 12/20/22**

*This activity is made possible by the voters of Minnesota, thanks to a legislative appropriation from the Arts and Cultural Heritage Fund*